



TRITYA INSTITUTE OF EVENT MANAGEMENT

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🌐 www.tiemdelhi.com



**PROSPECTUS
2022-2023**

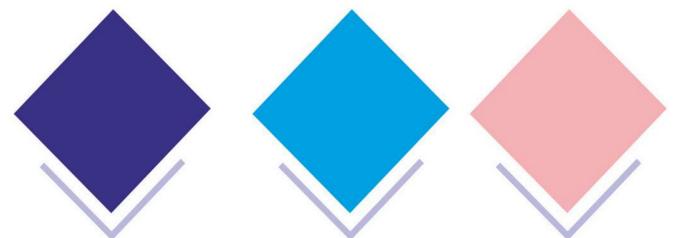


**EVENT
MANAGEMENT INSTITUTE
UNIVERSITY RECOGNISED PROGRAMS**



SINCE 2010

EDUCATION TO EXCELLENCE



ISO 9001:2015 CERTIFIED

Convert Your Bigger Dreams into Reality



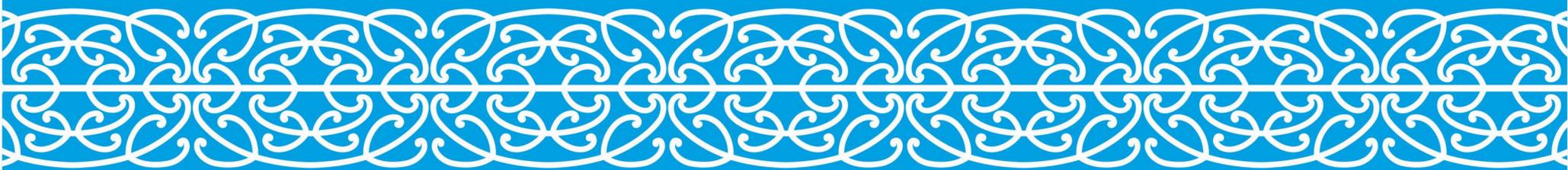
**STUDY
AT TIEM**

'Hundreds of professors, professionals, event managers, wedding planners and lecturers gather together to give you world-class learning and training experience in event management different areas.'



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Welcome to TIEM

“Education is one of the most powerful weapon which you can use to change entire world”
- Nelson Mandela



Founder | Capt. Amardeep

WWW.TIEMDELHI.COM

As the founder and director of Tritya Group, I am pleased to welcome you to Tritya Institute of Event Management (TIEM).

TIEM has started this journey in 2010 under Tritya Educational Trust with ultimate vision of spreading awareness among the students who are seeking their career in the event field.

TIEM is known to provide career guidance, practical training, high quality education, research-led teaching, and modern facilities for undergraduate, graduate and postgraduate students globally under the norms of Singhania University since a decade.

You will also develop the skills and experience employers are looking for, in addition to earning a high quality qualification. Our student internships, work placements, and industry and

community connections will help you get ahead in your chosen career.

The young generation is the backbone of your society so we are determined to develop their energy in positive direction through motivation, right approach, action & proper guidance. Our endeavors are to prepare you to acquire adequate knowledge and right event practice so that on completion of the course, they become the exemplary event manager with best code of ethics and professional conduct by fulfilling their personal, social and professional obligations towards event management industry.

Founder | Capt. Amardeep
Tritya Group of Institutions
Tritya Educational Trust



IN-HOUSE EVENTS

There are over 50 events annually at TIEM, ranging from destination weddings, fashion shows, MICE, reality shows, sports events, movie promotions, religious events, festival celebrations

Live. Learn. Thrive.

TIEM offers you unparalleled opportunities to make a difference. At TIEM, you will get a world-class education, will enjoy a balanced lifestyle while you study, and will become highly employable and globally connected.



‘TIEM’s In-house events are awesome. It’s a great way to meet new people and gain new experience through their events. I also love volunteering in Monthly College Event.’

Varnika Aurora | New Delhi, India
Bachelor’s In Event Management
2nd Year, Batch 2018-2021



Our MBA & BBA graduates are confident decision makers in a complex and continuous changing world



Something About ?

“Education is the key to unlock the golden door of Freedom. When educating the minds of our youth we must not forget to educate their hearts”
- Dalai Lama

TIEM was established in 2010 to carry forward the legacy of Tritya Educational Trust.

TIEM DELHI is fast emerging as an internationally reckoned fully-integrated management institute of higher learning of all the aspects of event management, Hospitality and Wedding Planning.

TIEM believes in a well rounded and all pervasive student experience to maximise learning opportunities. To achieve this, TIEM provides the course structure that has been designed to enable the students to inculcate event management skills.

When you choose to study for your programs with TIEM, you are committing to contribute as a leader in your business and beyond. You are becoming the part of a large event management community of people who believe in a thriving Indian economy.

You are making an investment to open new doors in your mind and in your career.

I take this opportunity to extend a personal invitation to you to visit TIEM DELHI and experience the shaping of the global leaders.

Academic Head | Deepak Singh
Tritya Institute of Event Management



SERVE MAN - SERVE GOD - SWAMI VIVEKANANDA

WHY

TIEM?



When you choose TIEM, you are choosing to study at an outstanding Institute, renowned for changing lives and transforming society.

DELHI

TIEM IS RANKED NO. 1 EVENT MANAGEMENT INSTITUTE IN NEW DELHI

90%

MORE THAN 90% TIEM STUDENTS STARTED THEIR OWN STARTUPS AND BECAME OWNERS OF THEIR EVENT MANAGEMENT & WEDDING COMPANIES

2ND

TIEM IS THE SECOND MOST TARGETED INSTITUTE BY TOP EVENT MANAGEMENT COMPANIES SINCE 2010

8TH

IN PROVIDING MANAGEMENT TRAINING TO THE UNDERGRADUATES AND POST GRADUATES STUDENTS

85%

OF TIEM'S STUDENTS CHOOSE TO STAY TO WORK IN INDIAN EVENT MANAGEMENT AND WEDDING PLANNING INDUSTRY AFTER GRADUATING

1ST

TIEM IS THE FIRST AND ONLY INSTITUTE STARTED IN HOUSE EVENTS TO THE YOUNG FOR GIVING THE ULTIMATE TRAINING AND EVENT EXPERIENCE WITHOUT ADDED ANY COST BEARED BY THE STUDENT



ACCREDITATION

TIEM PROGRAMS ARE AWARDED BY SINGHANIA UNIVERSITY WHICH IS HAVING ACCREDITATION FROM UGC & AICTE FOR RUNNING EVENT MANAGEMENT PROGRAMS IN INDIA

HIGH QUALITY EDUCATION

TIEM IS KNOWN TO GIVE HIGH QUALITY EDUCATION ECONOMICALLY WITH THE HELP OF EXPERIENCED STAFF, FACULTIES AND WORLD CLASS AMENITIES

DELHI CAMPUS

OUR TIEM CAMPUS IS REGULARLY CONSIDERED AS ONE OF THE TOP TEN MOST LIVELY CAMPUSES IN INDIA BASED IN THE HEART OF DELHI SOUTH DELHI HAS THE BEST OF

LIVE EVENTS EXPOSURE

TIEM STUDENTS ARE PARTICIPATING IN DESTINATION WEDDINGS, CORPORATE EVENTS MUSIC CONCERTS, FASHION & REALITY SHOWS SPORTS EVENTS ON MONTHLY BASIS

HOME AWAY FROM HOME

ALL FIRST-YEAR UNDERGRADUATE STUDENTS ARE ELIGIBLE FOR ACCOMMODATION UNDER OUR FRESHERS HOSTEL FACILITY SCHEME (BOYS/GIRLS)

PRACTICAL EXPOSURE

TIEM IS WORKING ON 30% THEORY AND 70% PRACTICAL APPROACH TO GIVE EACH AND EVERY STUDENTS MORE PRACTICAL TRAINING ALONG WITH QUALITY CLASS ROOMS SESSION MONTHLY IN-HOUSE EVENTS



MY LECTURERS ARE
MOTIVATIONAL AND
INSPIRING WITH A CLEAR
PASSION FOR THEIR
TAUGHT SUBJECTS.

Barkha Kathial
PG Diploma Event Management

Our Mission

TIEM has built up its name in event management industry for giving profession direction and practical workshops for event management and wedding planning aspirants across the world. We looks to empower its graduate students to have a constructive outcome, both socially and momentarily towards event empower its graduate students to have a constructive outcome management and wedding planning industry. The Courses are designed for the students, housewives, experienced experts and in addition to the early stage job seekers who wish to enhance their skills or switch careers into Event Management, Celebrity Management, and specially in Wedding Planning & Hospitality field.

Our Vision

To be identified as the world's leading international event management and wedding planning institute across the globe. WE are also known for delivering the out standing student experience when it comes to event or wedding planning industry with the best learning and practical environment which gives our students a creative platform to explore the various possibilities in the field of event management and wedding planning industry.



**"I really love the
feel & atmosphere in
my college campus. It
makes me feel like
a 'proper' student."**

Abhigyan Gupta | New Delhi, India
Bachelors in Event Management
2nd Year, Batch 2018-2021



TIEM at a glance

TIEM rejuvenating campus revitalisation delivers some of the most modern teaching, learning, research, and accommodation facilities in the South Delhi

Modern facilities

There are a range of facilities to support your study at TIEM:

- modern lecture classrooms
- innovative learning platforms
- Student Helplines that are open 24–7
- placement cell for internships and placements
- Air Conditioned Classrooms
- Wi-Fi enabled Classrooms
- Pick and Drop on Event Days
- Separate Hostels/PG Facility with Wi-Fi connectivity
- 3 time meal facility (Only for PG Students)

Hands-on experience

- At TIEM you can put theory into practice. our courses offer workplace internships, community engagement, and access to world-class on-field experiences.

World-class Academics

- TIEM's academic staff are well known in their fields and often write the textbooks. We also bring in academics from universities around the world.
- Dual Specialisation in various fields like Wedding Planning, Corporate Events, Celebrity Management, Sports Events, Branding, Public Relations, Hospitality Management, Travel & Tourism etc.

Cutting edge study

- TIEM is one of India's leading event management Institute. Academic staff at TIEM are engaged in collaborative event training. As a result, students learn in an environment at the cutting edge of innovation.

- TIEM is ranked first in New Delhi for Event Management and Wedding Planning.
- Special interactive guest lectures via event management & Wedding Planning Companies CEO's and MD;s.



'Life here is a mix of academic challenges and extracurricular fun. In short, I am loving the balance.'

Vishal Kain | Rajasthan, India
Bachelors in Event Management
2nd Year, Batch 2018-2021

MASTER'S IN BUSINESS ADMINISTRATION

TIEM MBA program aims to respond to the evidence-based need for trained managers by developing confident, forward-thinking leaders who can balance strategic thinking with excellent operational focus



A Master of Business Administration (M.B.A. Degree) is, by definition, a general Management degree designed to educate business students in areas such as Sales, Event Management, Public Relations, Finances, Human Resources, Marketing, Strategy, and Operations Management.

TIEM MBA degrees offered you to become a well-rounded business graduate, not just an expert in one area, You will get the overall development of personality. That's because MBAs prepare you for the next big step in a business career.

Some popular jobs for MBA graduates include Event Manager, Project Manager, Product Manager, business consultant, health services manager, financial manager, marketing manager, etc. Of course, you can also become an entrepreneur and start your own successful business.



MBA IN EVENT MANAGEMENT

TIEM DELHI

ELIGIBILITY CRITERIA

- ✓ Duration - 2 Years
- ✓ Qualification - minimum of 50% or equivalent CGPA in your graduation
- ✓ Age - 20 Years - 35 Years (No Age Limit For Online Executive MBA Program)
- ✓ MBA admissions in India are mainly conducted through entrance exams like TIEMCET, CAT, MAT, GMAT, XAT, etc.

Master of Business Administration (MBA or M.B.A.) in Event Management & PR. Tritya Institute of Event Management (TIEM) is one of the leading institutions in India offering certified MBA programs with specializations in Event Management & PR. This Event Specialisation is for those students who want to pursue their careers in Event Management, Public Relations and wants to be the part of most glamorous, competitive yet highly paid industry. TIEM MBA program gives you an in-depth knowledge of Industry oriented studies and guiding a student to prepare for a successful career as an Event Professional.

The Degree for full-time M.B.A. Program is awarded by Singhania University having accreditation from the UGC, which accredits MBA programs across India. TIEM MBA programs are developed to meet the educational needs of managers and executives, allowing students to earn an MBA or another business-related graduate degree in two years or less. Two-year (Full Time) MBA programs occur more than two academic years (i.e. around year and a half of term time and 6 Month Industry Exposure). Our MBA program begins in late July/August of year one and proceeds until May of year two, with a 6 month Paid Internship or Industry presentation in the middle of years one and two. Students will get a reasonable amount of prior real Industry work experience and take classes during weekdays from Monday to Friday. We include student higher course stack with more serious classes and month to month evaluations in view of educating in the classes.

WE WOULD
LIKE TO MAKE
THE WORLD A
BETTER
PLACE.



CAREER SCOPE OF MBA

- Event Manager in Any Event Management Company
- Business Development Manager, Associate, or Manager
- Director (Head of a Department)
- Public Relations Manager
- Event Analyst, Event Consultant
- Marketing Associate, Analyst, or Manager
- Portfolio Manager
- Project Manager, Product Manager, Artist Manager
- Corporate Event Planner, Event Planner
- Wedding Planner

CAMPUS LIFE

TIEM DELHI



Life in TIEM Campus

FRESHER PARTY

In TIEM Fresher Parties event freshers are not only given a chance to exhibit their talents but also feel comfortable and adapt to the new surroundings

IN-HOUSE EVENTS

TIEM Monthly In-house events are giving students practical exposure to get something different from only bookish knowledge

WEDDING EVENTS

TIEM Students are getting Destination Weddings events throughout the year under the guidance of renowned wedding experts

GET THE EXTRA EDGE WITH EXTRACURRICULARS

Extracurricular activities aren't just "extra" anymore on your event journey, Volunteering in TIEM's events is an excellent way to get involved and to show your commitment to an interest through best-in-class event engagements, live events, musical concerts, exhibitions, and event participation.

Even students are getting a chance to participate in Destination Events like Weddings, Seminars, Conferences, Award Functions, fest etc.





“I had to make my own living and my own opportunity. But I made it! Don’t sit down and wait for the opportunities to come. Get up and make them.”

BBA IN EVENT MANAGEMENT

BBA (Bachelors of Business Administration) in Event Management & Public Relations is a Dynamic Undergraduate program that helps students to earn a degree in the Event Management field. As we all know the global economy, the structure of Industries, and most importantly the Events, Entertainment & Media Industry has dramatically transformed and is still in an evolving phase. To catch up with the growth, there is an urgent need to upgrade our educational system. As a mature Educationalist and understanding its responsibility, TIEM Research Team has meticulously devised the need-of-the-hour Bachelor's Degree program for the benefit of society. This BBA is a university-recognized courses program that facilitates one to learn and know the Events & Entertainment Industry at an early stage of his/her career.

ELIGIBILITY CRITERIA

- ✓ Duration - 3 Years
- ✓ Qualification - minimum of 50% or CGPA in your 10+2 or (Equivalent)
- ✓ Age - 17 Years - 35 Years (No Age Limit For Online Executive BBA Program)

ACCREDITATIONS

TIEM programs are awarded by Singhania University, Which is having accreditation from UGC and ISO which run all management programs across India. Event management programs are designed to meet the educational needs of future event managers and event executives.



FULL TIME BBA PROGRAMS

Three-year (Full Time) BBA programs occur more than three academic years (i.e. around a year and a half of term time and 18 Month Industry Exposure along with Subject specialization). Our BBA program begins in late July/August of year one and proceeds until May of 2nd and 3rd Year, with a 9 month Paid Internship or Industry presentation in the middle of years one and three. Students will get a reasonable amount of prior real Industry work experience and take classes during weekdays from Monday to Friday.

We include students with a higher course stack with more serious classes and month-to-month evaluations in view of educating in the classes. Course design to students who have fewer personal or professional responsibilities. Young individuals, who are fresh out of school, are thus its primary recipients.

TIEM gives you industrialized and companies sought scientific approaches to management which will help you to make a successful career. BBA in Event Management & Public Relations shall ensure a rock-solid foundation for an aspiring Manager of the Future generation.



PART TIME BBA PROGRAMS

Part Time program is for those students who are the working professionals, housewife or not having time on weekdays to pursue the course. TIEM BBA program specializes in advance learning and research so as to develop the professional and entrepreneurial qualities in students. Part-time students can keep their job while getting a formal education in a separate field. Call it the least risky option of checking out a new career or field. It also helps build a professional network of individuals with similar aspirations.

TIEM BBA programs are developed to meet the educational needs of managers and executives, allowing students to earn a BBA or another business-related graduate degree in three years or less.

“
Our TIEM BBA programs is helping students to develop confidence and improve their personality to face the real challenges of the event business world.
”

Our Event Management & PR Programs gives you an extra edge over other event manager or PR Professional those are learning the ancient ways of typical classroom training. You will get assured practical event exposure with live events, case studies and projects. Our aim is to make successful future managers for event management Industry.



PG DIPLOMA

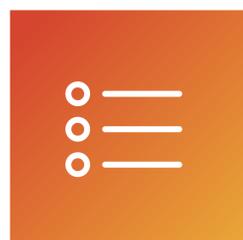
PGDEM

Full-Time PGDEM programs take place over 2 Semesters (i.e. approximately 9 months of term time and 3 Month Industry Exposure).



6 Months Basic Training

In-depth knowledge of theoretical and practical training



3 Months Internships

Industrial training into multinational companies like Q Events, Plush Events, India Attitude, Showbiz, Conceptmakerz etc.



3 Months Specialisation

3 Months Specialisation in more than 16-18 modules of event management, like Wedding Planning, Celebrity Management, Hotel Management, Public Relations, Sports Management, etc.

Course Description

Our PGDEM program starts in late June/July and continue until May, with a 3 month Paid Internship or Industry exposure within a year. Students will get a reasonable amount of prior real Industry work experience and take classes during weekdays from Monday to Friday. We involve students higher course load with more intense classes and monthly assessments based on taught in the classes. Part Time PGDEM programs hold classes on weekday evenings, after normal working hours, and on weekends.



PGDEM

POST GRADUATE DIPLOMA IN EVENT MANAGEMENT

Student will get the entire exposure of event management industry with reasonable amount of in depth knowledge of Corporate Events, Social Events, Fashion Shows, Reality Shows, Wedding Planning, Celebrity Management, Product Launches, Movie Promotions, Sports Events, Beauty Pageants etc.

ELIGIBILITY

- ✓ Duration - 1 Year
- ✓ Qualification - Minimum of 50% or CGPA Equivalent in your Graduation or (Equivalent)
- ✓ Age - 17 Years - 35 Years (No Age Limit For Online PGDEM Program)

Our PGDEM program is aimed at entrepreneurs, managers, consultants, and people interested in business growth and development through the organization and promotion of social or corporate events; Graduate of tourism administration, graphic design, marketing, communication, gastronomy, advertising as well as public relations among others. throughout the program the student is informed of the importance of efficiently and efficiently organizing an event regardless of its size or theme, from cultural or sports events to business meetings, conferences, openings, and social events.

CAREER SCOPE

- ✓ Wedding Planner
- ✓ Sports Manager
- ✓ Corporate Events Planner
- ✓ Event Manager
- ✓ Business Development Manager

DIPLOMA IN EVENT MANAGEMENT

In TIEM student will get the entire introduction of Event Management Industry with live Events Practical presentation. Student can finish Diploma in event management without affecting regular studies of graduation (B.A, BSc or B.com). On the off chance that student don't wish to think about further, DEM can give you direct entry in to the Event Management Industry, along with graduation. Before finishing your graduation, you can learn all aspects of event management and start your career in the most prestigious and highly paid industry. While others are simply doing the graduation, you will be placed on higher packages within more than 100 placement available options. Student will get the entire exposure of event management industry with reasonable amount of in depth knowledge of Corporate Events, Social Events, Fashion Shows, Reality Shows, Wedding Planning, Celebrity Management, Product Launches, Movie Promotions, Sports Events, etc.

Amid the 1 year Diploma of Event Management you will figure out how to conceptualize, create, design and organize events and will manage everything from logistics to sponsorship and writing a business plan for marketing needs. Our curriculum is designed in a way to cater practical and theoretical learning needs of the Students.

DEM programs are developed to meet the educational needs of managers and executives, allowing students to earn a DEM Diploma in one year.

TIEM DELHI

ELIGIBILITY CRITERIA

- ✓ Duration - 1 Year
- ✓ Qualification - minimum of 50% or equivalent CGPA in your graduation
- ✓ Age - 17 Year - 35 Years (No Age Limit For Online Executive DEM Program)
- ✓ DEM admissions in India are mainly conducted through entrance exams like TIEMCET etc.

**KEEP CALM!
LET EVENT
MANAGER
HANDLE
EVERYTHING.**

CAREER SCOPE OF DEM

- Assistant Manager in Any Event Management Company
- Business Development Manager, Associate, or Manager
- Business Analyst
- Banquet Manager
- Event Analyst, Event Consultant
- Marketing Associate, Analyst, or Manager
- Celebrity Manager
- Project Manager, Product Manager, Artist Manager
- Corporate Event Planner, Event Planner
- Wedding Planner

Join us in celebration for

Wedding Planning

Be an expert Wedding Planner in
Just 6 Months



The wedding planner course in Delhi focuses on all the basic elements and the details of planning events and weddings, ranging from the personal interview with the bride and groom, going through the guest list, the hiring of the vendors to the evaluation of the wedding or event.



Wedding Planning

Duration: 6 Months

Eligibility - 10th and above

Wedding Planning Course is aimed to the people who wish to direct their professional career to work related to the management of ceremonial events and the organization and creation of weddings and companies related to the sector. This course is intended for people with or without experience in the sector of creation and organization of events, weddings and protocol, wishing to professionalize and develop a work in this field. The topics that will be discussed have been developed without assuming any previous knowledge of the subjects under study.

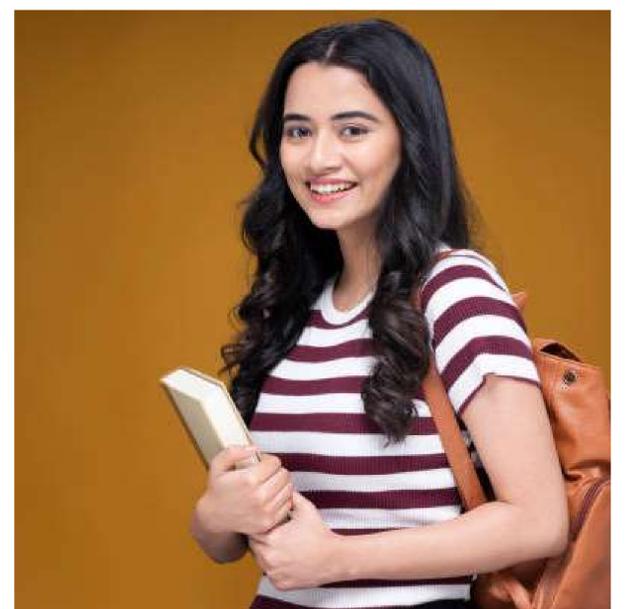
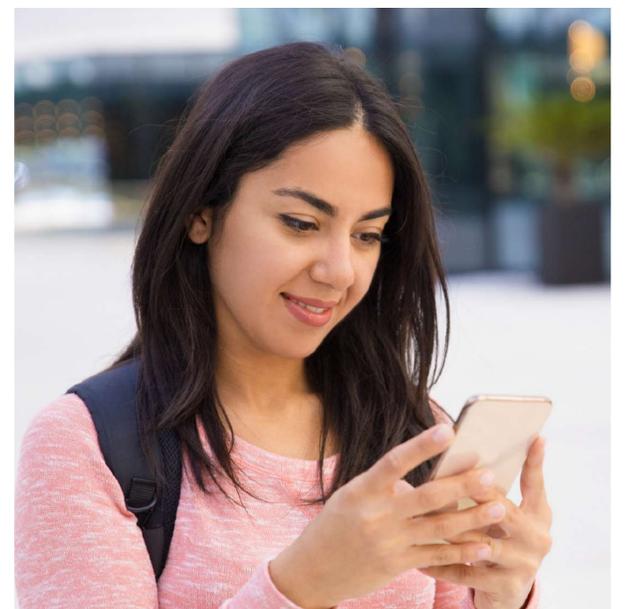
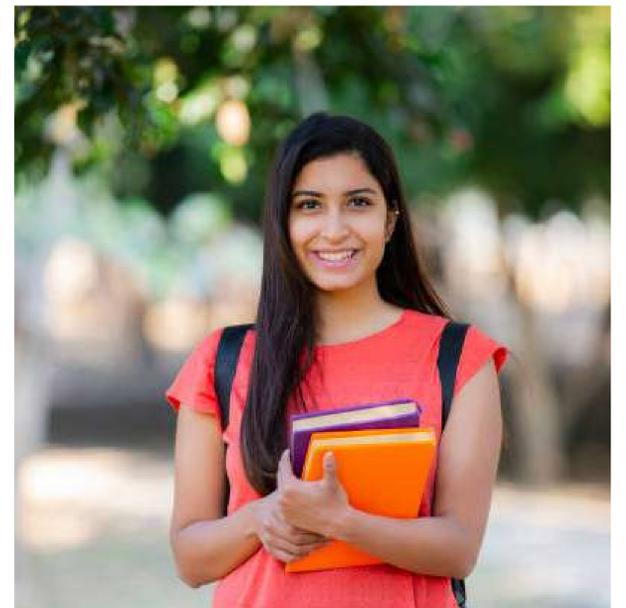
What you should keep in mind when planning a wedding?

Wedding Design & Party Planning

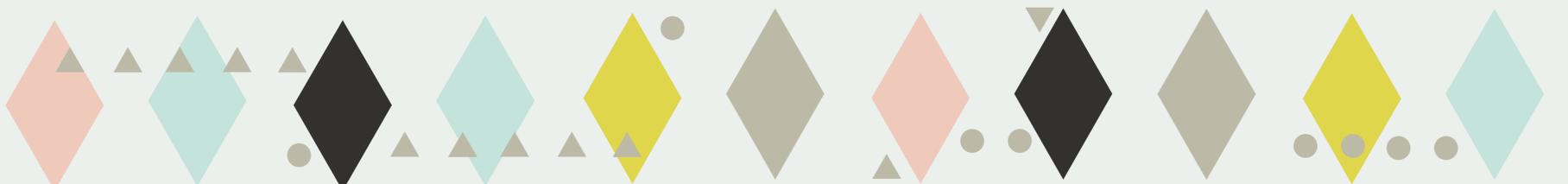




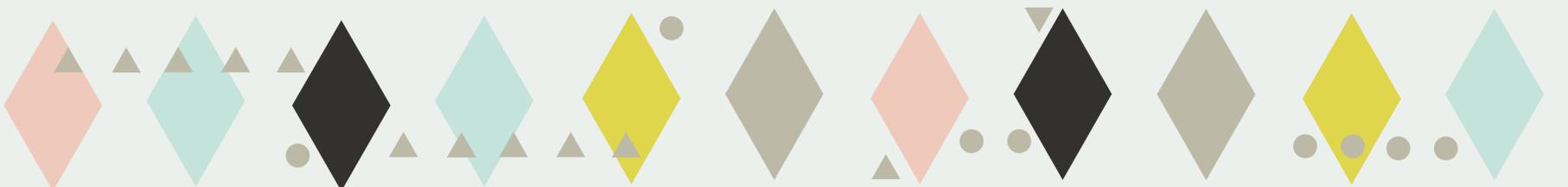
TIEM STUDENTS @Events



HUNARBAAZ DELHI AUDITIONS 2021



HUNARBAAZ DELHI AUDITIONS 2021





In-House Events

HALLOWEEN

Party



TRICK OR TREAT



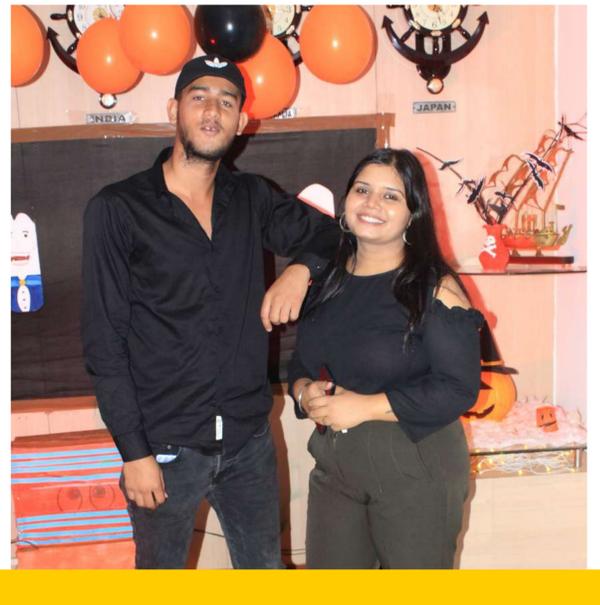
TRICK OR TREAT

HALLOWEEN PARTY - TIEM IN-HOUSE EVENTS 2021



HALLOWEEN
Party

HALLOWEEN PARTY - TIEM IN-HOUSE EVENTS 2021



TIEM DELHI

AIRTEL HALF MARATHON - 2021



*TIEM Students
at Events in 2021*



*AIRTEL HALF MARATHON - 2021
Jawahar Lal Nehru Stadium, Delhi*



TIEM DELHI

BRIDAL ASIA EXHIBITION - 2021

BRIDAL ASIA



*TIEM Students
at Events in 2021*



BRIDAL ASIA - 2021

JW MARRIOTT, AERO CITY, DELHI



TIEM DELHI

FIRE INDIA EXHIBITION - 2021



TIEM DELHI
Tritya Institute of Event Management
Let's Convert Your Bigger Dreams into Reality



TIEM
STUDENTS
@
LIVE EVENTS



FIRE INDIA 2021



FIRE INDIA 2021





TIEM DELHI



Tritya Institute of Event Management

Let's Convert Your Bigger Dreams into Reality



Tritya Institute of Event Management

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